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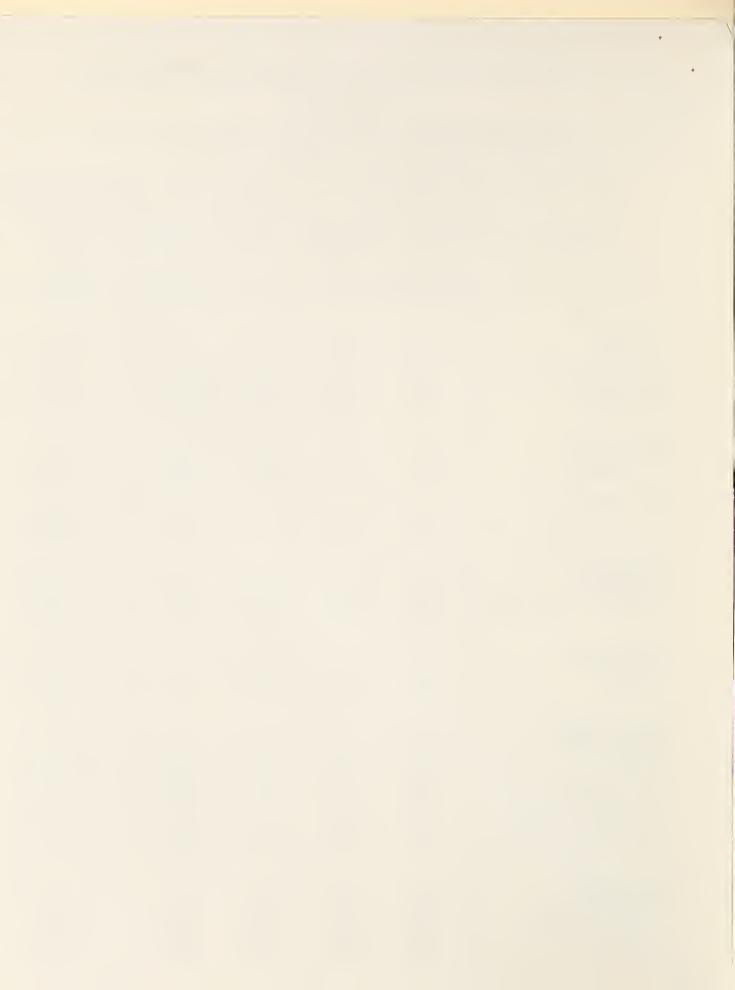


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### January 1957

Table 1. Whole milk: Average daily quantity sold for fluid consumption in selected markets 1/

	CURRE ST				****		
	APR ? COM	: January	1957 :	Januar	y 1956	Change in sales	
	Market CF AG	: <u>2</u> / :	Butterfat Content	Average	:	/	
		:1,000 lbs.	Percent :	1,000 lbs	. Percent	: Percent	
	5/ ack Valley field 6/ ter 6/	2,067 294 462 306 114	n/a n/a n/a n/a n/a	1,993 283 426 296 110	3.85 3.79 7/3.71 7/3.75 3.75	+ 3.7 - + 3.8 + 8.6 + 3.7 + 3.7	
MIDDLE AT New You Philade	rk <u>8</u> /	9,079 2,008	n/a 3.77	8,882 1,956	3.59 3.78	+ 2.2 + 2.7	
SOUTH ATI Appalac	LANTIC Chian <u>9</u> /	167	3.78	144	3.85	+ 16.2	
Eastern Clevela	and Stark County 10/	1,821 765 3,134	3.59 3.52 3.59	1,645 723 3,118	3.59 3.52 3.54	+ 10.7 + 5.9 + 0.5	
Western Milwauk Chicago	ree	889 5,103	3.51 3.52	82 <b>4</b> 4,941	3.54 3.52	+ 8.0 + 3.3	
Northern Minneap Dubuque Cedar F Quad Ci Sioux F Sioux C	Dolis-St. Paul Rapids-Iowa City Rapids-Mitchell	223 68 83	3.52 3.40 3.02 3.48 3.42 3.32 3.58	127 221	3.18 3.44 3.42 3.33	+ 3.2 + 3.9 + 5.7 + 0.9 + 0.3 - 4.2 + 2.3	
	is City <u>9/</u> Valley 9/	1,138 784 187 254	3.43 3.49 3.60 3.34	173	3.64 3.36	+ 6.0 + 6.5 + 8.5 + 5.4	



#### January 1957

Table 1.--Whole milk: Average daily quantity sold for fluid consumption in selected markets 1/--Continued

	: January	1957	: January	7 1956	:Change in sale:
Market	Daily Averages			:Butterfat :Content	Jan. 157 from Jan. 156
	:1,000 lbs	Percent	:1,000 lbs.	Percent	Percent
EAST SOUTH CENTRAL Louisville Knoxville Memphis	591 226 363	3.73 3.73 3.80	581 214 350	3.73 3.70 3.82	: + 11.8 : + 5.3 : + 3.7
WEST SOUTH CENTRAL Northern group Fort Smith 9/ Tulsa-Muskogee Oklahoma City 9/ Texas Panhandle	81 336 353 219	3.62 3.63 3.72 3.55	72 302 320 194	3.64 3.66 3.71 3.57	: + 12.4 : + 11.2 : + 10.2 : + 12.9
Southern group North Texas Austin-Waco 9/ San Antonio Corpus Christi	: 1,180 : 332 : 395 : 190	3.58 3.68 3.55 3.86	: 1,133 : 350 : 350 : 176	3.73 3.68 3.59 3.92	: + 4.1 : - 5.0 : + 12.9 : + 7.7
MOUNTAIN Central Arizona	665	3.54	614	3.55	+ 8.3
PACIFIC Puget Sound <u>9</u> /	1,205	3 <b>.</b> 55	1,132	3.53	+ 6.4
Total, 37 markets 4/	36,878		35,465		+ 4.0

Butterfat content, 31 markets 11/ 3.57 Percent 3.58

5/ 1957 data adjusted to exclude sales in towns added to marketing area Nov.1,1956 6/ Sales include skim items. 7/ Test of whole milk only.

8/ Milk equivalent of butterfat shipped into marketing areas as whole milk.

10/ Akron and Stark County marketing areas, merged by amendment effective Feb.1,1957 combined for comparability throughout year.

11/Excludes Massachusetts markets and New York.

Compiled by Standardization and Program Development Branch, Dairy Division, A. M. S., from reports of Market Administrators, March 8, 1957.

<sup>1/</sup> Quantity sold within marketing area; includes all markets for which in-area data are segregated to include no significant quantities of out-of-area sales.
2/ Preliminary. 3/ Revised. 4/ Computed from unrounded figures.

Does not include estimated quantities handled by producer-handlers, as follows (in thousand pounds): Appalachian, 5.3; Austin-Waco, 19.4; Fort Smith, 1.7; Kansas City, 23.5; Neosho Valley, 10.8; Oklahoma City, 8.2; Puget Sound, 31.3; Wichita, 5.6.



#### January 1957

Table 2. -- Fluid skim milk items: Average daily quantity sold for fluid consumption in selected markets 1/2/--Contined

	: Januar	y 1957	: Januar	ry 1956	Chane in sales
Market	Daily Average	Butterfat Content	Daily Average	Butterfat	
a en engaga ng ngangang ng mga ng nganggapang ng n	:1,000 lbs.	Percent	:1,000 lbs.	Percent	Percent
EAST SOUTH CENTRAL Louisville Knoxville Memphis	55.3 33.2 64.3	1.14 0.70 0.78	: : 51.4 : 32.5 : 70.4	1.17 0.69 0.72	
WEST SOUTH CENTRAL  Northern group Fort Smith Tulsa-Muskogee Oklahoma City Texas Panhandle	6.8 25.7 31.3 22.7	0.94 0.79 2.10 1.90	: 6.6 : 25.6 : 28.3 : 23.0		+ 3.2 + 0.2 + 10.6 - 1.3
Southern group North Texas Austin-Waco San Antonio Corpus Christi	: : 164.5 : 46.8 : 37.7 : 16.1	1.87 2.06 2.21 2.29	: 156.3 : 46.5 : 34.0 : 15.2	1.64 1.91 2.08 1.96	+ 5.2 + 0.7 + 11.0 + 6.2
MOUNTAIN Central Arizona	: : 49.2	0.78	: 47.4	0.73	+ 3.9
PACIFIC Puget Sound	90.4	0.51	: : 89.3	0.53	+ 1.3
Total, 34 markets 5/	2,282.3		2,148.0		+ 6.3
Butterfat content, 31 m	arķets 9/	Percent 1.53	•	Percent 1.49	

<sup>1/</sup> Quantity sold within the marketing area; includes all markets for which in-area data are segregated to include no significant quantities of out-of-area sales.

9/ Excludes Massachusetts markets.

n/a = not available

Compiled by Standardization and Program Development Branch, Dairy Division, A. M. S. from reports of Market Administrators, March 8, 1957.

<sup>2/</sup> Includes plain and fortified skim and part skim, buttermilk and cultured specialties, and flavored milk and milk drinks.

<sup>3/</sup> Preliminary 4/ Revised.

<sup>5/</sup> Computed from unrounded figures.
5/ 1957 data adjusted to exclude towns added to marketing area November 1, 1956. Included with whole milk.

<sup>8/</sup> Akron and Stark County marketing areas, merged by amendment effective February 1, 1957, combined for comparability throughout year.



# January 1957

Table 2.—Fluid skim milk items: Average daily quantity sold for fluid consumption in selected markets 1/2/

	: January	1957	: Januar	y 1956	:Chane in sales
Market	Daily : Average : 3/	Butterfat Content	Daily Average	Butterfat Content	
	:1,000 lbs.	Percent	:1,000 lbs.	Percent	: Percent
NEW ENGLAND Boston 6/ Merrimack Valley Springfield 7/	: 61.5 : 9.6	n/a n/a	61.7	0.87 1.54	: - 0.3 : + 30.3
Worcester 7/ Fall River	: 4.4	n/a	: 4.4	2.25	- 0.4
MIDDLE ATIANTIC New York Philadelphia	: n/a : 121.7	1,27	n/a 115.6	1.37	: : : + 5.2
SOUTH ATLANTIC Appalachian	: : 23.6	0.77	25.6	0.68	: : - 7.8
EAST NORTH CENTRAL  Eastern group Cleveland Akron-Stark County 8/ Detroit	: 120.9 : 86.5 : 251.1	1.49 1.89 1.98	112.3 77.0 254.5	1.50 1.84 2.09	: + 7.7 : + 12.3 : - 1.3
Western group Milwaukee Chicago	80.4 : 434.2	1.74 1.77	66.1 400.8	1.72 1.72	
MEST NORTH CENTRAL  Northern group  Minneapolis-St. Paul  Dubuque  Cedar Rapids-Iowa City  Quad Cities  Sioux Falls-Mitchell  Sioux City  Omaha-Lincoln-C.Bluffs	: 41.6 : 9.0 : 11.9	0.98 1.11 1.91 0.93 1.02	78.8 6.8 22.8 35.3 8.9 9.7 46.9	0.80 1.77 0.75 1.04 1.69 0.60 0.99	: + 27.9 : + 10.8 : + 17.6 : + 1.7 : + 22.6
Southern group St. Louis Kansas City Neosho Valley Wichita	114.1 58.2 14.6 16.5	1.87 1.24 2.21	102.1 55.1 13.8 15.9	1.83 1.23 1.99 0.68	+ 5.7 + 5.7



## January 1957

Table 3.--Cream: Average daily quantity sold for fluid consumption in selected markets 1/2/

	: Januar	y 1957			Change in sales
Market	Daily : Average : 3/	Butterfat Content	Daily Average	Butterfat Content	
	:1,000 lbs.	Percent	:1,000 lbs.	Percent	Percent
NEW ENGLAND	•		•	•	
Boston	: n/a		: 93.4	21.1 :	
Merrimack Valley	: n/a		: 6.3	26.2 26.8	
Springfield Wordester	: n/a : n/a		: 9.1 : 7.2	25.8	
Fall River	: 2.5	24.2	2.5	24.1	- 0.2
MIDDLE ATLANTIC	:		:	:	
New York	: n/a		: n/a		
Philadelphia	: 47.8	22.3	47.6	22.0	+ 0,3
SOUTH ATLANTIC	<b>:</b>		:		
Appalachian	: 0.5	25.9	: 0.5	27.2	- 1.4
EAST NORTH CENTRAL	:		:		
Eastern group	•		:		
Cleveland	35.4	20.3	: 34.5	20.3 :	+ 2.6
Akron-Stark County 6/	: 5.7	22.2	: 5.9	22.2	- 3.3
Detroit	: 57.4	20.0	: 63.6	19.6	- 9.8
Western group	;		:		
Milwaukee	: 12,2	24.8	: 12.3	24.6	- 1.0
Chicago	: 62.9	21.3	: 63.3	21.3	- 0.7
WEST NORTH CENTRAL	:		:	•	
Northern group Minneapolis-St. Paul	: 19.8	07 년	:	07.0	707
Dubuque	: 19.0	27.5 28.4	: 22.0 : 0.3	27.0 29.0	- 10.1 - 7.1
Cedar Rapids-Iowa City		- / -	: 1.1	26.6	
Quad Cities	: 0.9		: 1.1	31.9	
Sioux Falls-Mitchell	: 0.5		: 0.5	37.2	+ 3.7
Sioux City	: 0.4		: 0.4	30.0	
Omaha-Lincoln-C.Bluffs	: 3.4	25.3	: 3.7	25.3	- 8.4
Southern group	1		:	•	
St. Louis	: 16.0	19.3	: 18.4	20.9:	
Kansas City Neosho Valley	: 8.5 : 0.7		9.2	21.5:	
Wichita	: 1.9		2.2	29.4 : 22.1 :	
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#### January 1957

Table 3. -- Cream: Average daily quantity sold for fluid consumption in selected markets 1/2/--Continued

	: Januar	y 1957	: Januar	y 1956	Change in sale
Market	Daily Average	Butterfat Content	Daily : Average:	Butterfat Content	
inase stannen an en en en ar Mannen i ender aver versente nem dellengimente i versanskimente blekkense.	:1,000 lbs.	Percent	:1,000 lbs.	Percent	Percent
EAST SOUTH CENTRAL Louisville Knoxville Memphis	: : 3.7 : 1.0 : 4.7	24.2 27.0 21.7	: : 4.0 : 1.1 : 5.0	24.2 26.3 21.7	- 8.7 - 8.4 - 4.8
NEST SOUTH CENTRAL  Northern group  Fort Smith  Tulsa-Nuskogee  Oklahoma City  Texas Panhandle	: 0.3 : 2.7 : 2.5 : 0.9	26.3 24.5 24.9 29.0	: 0.3 : 2.8 : 2.5 : 1.0	25.9 24.9 24.6 28.5	- 5.9 - 6.3 + 0.6 - 6.7
Southern group North Texas Austin-Waco San Antonio Corpus Christi	: 11.8 : 2.0 : 1.4 : 0.7	27.6 29.8 25.3 23.2	: 10.7 : 2.5 : 1.4 : 0.9	25.3 27.8 27.2 22.6	+ 11.2 - 19.4 + 3.5 - 23.2
MOUNTAIN Central Arizona	: : 3.1	24.8	: : 2.6	25.0	+ 18.5
PACIFIC Puget Sound	14.5	27.0	: 15.7	26.8	8.1
Total, 32 markets <u>5</u> / <u>7</u> /	: 326.8	keilige rederese resiglifiklight von treed plikesallikkeite skulttreke ver	340.3	air in starrantigus plain-ta-orius seite een dietake insalatatiegijissabulat	- 4.0
Butterfat content, 32 mar	kets 7/	Percent 22.4	altinas elimentenanten open se entrallipidakelen in den til opinionelle	Percent 22.3	lightadarin Barruk salar renyamin bilar ar camban bilang di Barryoh, a cambangkah dibirka

<sup>1/</sup> Quantity sold in marketing area; includes all markets for which in-area data are segregated to include no significant quantities of out-of-area sales.

2/ Includes sweet, soured, and aerated cream meeting minimum butterfat standards.

3/ Preliminary. 1/ Revised.

5/ Computed from unrounded figures.

7/ Excludes Massachusetts markets, except Fall River.

n/a = not available

Compiled by Standardization and Program Development Branch, Dairy Division, A. M.S. from reports of Market Administrators, March 8, 1957.

<sup>6/</sup> Akron and Stark County marketing areas, merged by amendment effective February 1, 1957, combined for comparability throughout year.



## January 1957

Table 4.--Milk and cream mixtures: Average daily quantity sold for fluid consumption in selected markets 1/2/

	: Januar	y 1957	: Januar	y 1956 :	Change in sales
Market	Daily: Average: 3/	Butterfat Content	Daily Average	Butterfat: Content:	Jan. 157 from Jan. 156 <u>5</u> /
	1,000 lbs.	Percent	:1,000 lbs	Percent	Percent
NEW ENGLAND	:		:	:	
Boston	: n/a		: 0.1	11.9 :	
Merrimack Valley Springfield	n/a n/a		: 0.8	10.8 :	
Worcester	n/a		: 0.4	11.2:	
Fall River	0.1	n/a	: 0.1	11.6	- 10.9
MIDDLE ATIANTIC	:		:	:	
New York	: n/a		0	:	
Philadelphia	:: 4.4	11.3	: 2.2	11.2:	+103.2
SOUTH ATLANTIC	•		:	:	
Appalachian	: 0.4	13.3	: 0.2	13.4 :	+ 73.1
EAST NORTH CENTRAL	:		:	;	
Eastern group	•		•	:	
Cleveland	: 21.0	11.0	: 17.5	11.0:	+ 20.0
Akron-Stark County 6/ Detroit	: 12.9 : 62.3	11.2 10.6	: 11.8	11.2:	+ 9.1 + 20.3
	1		1	:	
Western group Milwaukee	: 13.9	12.5	: 11.4	12.6:	+ 21.2
Chicago	221.4	12.1	: 215.9	12.1:	+ 2.6
WEST NORTH CENTRAL	:		:	:	
Northern group	:		:	•	
Minneapolis-St. Paul	: 29.5	12.3	: 28.4	11.9 :	+ 4.1
Dubuque	: 2.1	12.6	: 2.2	11.8:	
Cedar Rapids-Iowa City Quad Cities		12.3	: 5.3	12.5:	
Sioux Falls-Mitchell	: 9.4	11.9 13.1	: 9.7 : 2.2	11.4:	
Sioux City	3.5	11.5	: 3.7	11.5:	
Omaha-Lincoln-C.Bluffs	: 14.2	12.2	: 14.2	12.3:	
Southern group	:		:	:	
St. Louis	: 15.8	11.7	: 14.0	11.8:	
Kansas City	: 10.7	11.9	: 9.2	12.0:	
Neosho Valley	: 5.5	12.1	: 4.6	11.9:	
Wichita	: 5.3	11.6	: 5.0	11.4:	+ 6.7



#### January 1957

Table 4. -- Milk and cream mixtures: Average daily quantity sold for fluid consumption in selected markets 1/2/--Continued

	: Januar	y 1957	: Januar	y 1956 :	Change in sale:
Market	Daily Average	Butterfat Contnet	Daily Average	Content	
	:1,000 lbs.	Percent	:1,000 lbs.	Percent :	Percent
EAST SOUTH CENTRAL Louisville Knoxville Mcmphis	: 6.2 : 1.0 : 2.3	11.2 12.3 11.5	: 4.8 : 0.8 : 2.0	12.1 12.3 11.5	+ 30.3 + 25.5 + 13.7
WEST SOUTH CENTRAL  Northern group  Fort Smith  Tulsa-Muskogee  Oklahoma City  Texas Panhandle	0.7 . 4.6 . 5.8 . 3.1	12.3 12.0 12.0 12.6	0.6 4.2 5.4 2.8	12.3 12.2 12.1 13.1	+ 3.8 + 8.9 + 7.9 + 9.1
Southern group North Texas Austin-Waco San Antonio Corpus Christi	19.9 6.6 8.1 3.8	12.1 11.4 12.2 11.6	: 19.0 : 6.3 : 8.4 : 3.5	12.2 10.6 12.1 12.0	+ 4.5 + 3.7 - 4.2 + 7.7
MOUNTAIN Central Arizona	: : 13.3	11.6	: : 12.6	11.6	+ 5.4
PACIFIC Puget Sound	: : 29.7	11.7	: : 28.4	11.6	: : : + 4.7
Total, 32 markets 5/	: 545.4	-	<u>:7</u> /508.6		+ 7.2
	eriginilis vine e 1877 vingilisteren. V vine es en euro vine jung sapili	Percent	allian billio de no mandria ante i morre di novi con trevi e mandri biscontada	Percent	anar makrakinin didiplomasik sadi maar maanara ayaa gagabay sa sadi
Butterfat content, 31 markets 8/		11.8		11.8	

<sup>1/</sup> Quantity sold within the marketing area; includes all markets for which in-area data are segregated to include no significant quantities of out-of-area sales.

5/ Computed from unrounded data.

7/ Excludes Massachusetts markets, except Fall River.

8/ Excludes Massachusetts markets.

n/a = not available Compiled by Standardization and Program Development Branch, Dairy Division, A.M.S. from reports of Market Administrators, March 11, 1957.

<sup>2/</sup> Includes products such as milk and cream mixtures and egg nog, with butterfat content higher than whole milk and lower than the minimum for fluid cream.

<sup>3/</sup> Preliminary. 4/ Revised.

<sup>6/</sup> Akron and Stark County marketing areas, merged by amendment effective Feb.1,1957, combined for comparability throughout year.

